

LOGO

CMYK



CLARK  
INVESTMENT  
GROUP



CLARK  
INVESTMENT  
GROUP

PMS



CLARK  
INVESTMENT  
GROUP



CLARK  
INVESTMENT  
GROUP

Black Only



CLARK  
INVESTMENT  
GROUP



CLARK  
INVESTMENT  
GROUP

White Only



COLOUR

PANTONE MATCHING SYSTEM (PMS)  
The reference colours that are used to ensure accurate colour reproduction.

Pantone



PMS 3272 CP

FOUR COLOUR PROCESS (CMYK)  
When spot colours are unavailable.



Cyan: 100%  
Magenta: 0%  
Yellow: 51%  
Black: 0%



Cyan: 0%  
Magenta: 0%  
Yellow: 0%  
Black: 100%



Cyan: 0%  
Magenta: 0%  
Yellow: 0%  
Black: 50%

SCREEN (RGB)  
Digital and internal communications.



Red: 0  
Green: 161  
Blue: 147  
HTML: 00A193



Red: 0  
Green: 0  
Blue: 0  
HTML: 000000



Red: 147  
Green: 149  
Blue: 152  
HTML: 939598

FONT

Montserrat - Regular

E1a

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456789.,:!"'[]&\$%<>/'°©

Montserrat - Italic

E1a

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456789.,:!"'[]&\$%<>/'°©

Montserrat - Bold

E1a

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456789.,:!"'[]&\$%<>/'°©

WEBFONT

Arial - Regular

E1a

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456789.,:!"'[]&\$%<>/'°©

Arial - Italic

E1a

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456789.,:!"'[]&\$%<>/'°©

Arial - Bold

E1a

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